



The Church Online®

www.thechurchonline.com

Expanding your reach

REACHING PEOPLE WHERE THEY ARE

Allow us to become your strategic partner in

REACHING YOUR MINISTRY GOALS



The Church Online®

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Management

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Services that
EXCEED EXPECTATIONS

A man in a dark suit, white shirt, and striped tie is smiling and shaking hands with another person whose arm is visible on the left. The man is holding a tablet in his left hand. The background is blurred, showing what appears to be an office or modern building interior.

Over 100,000 design & website
implementations completed
since 2002!





20 YEARS...

OF SUCCESS STORIES AND COUNTING!

Established in 2002 in Pittsburgh, Pennsylvania, The Church Online has built a team of **WELL-INFORMED, CREATIVE, AND STRATEGIC PROFESSIONALS** to address a variety of client needs. Always staying **UP-TO-DATE** on latest trends and technology, The Church Online has become a leader in the industry. We specialize in comprehensive solutions for website development, mobile app development, live and on demand video streaming, graphic design and brand development, video production, and social media management. The Church Online's thriving publishing division also works with influential pastors and authors around the country. Let The Church Online be your one-stop shop with customized packages developed to meet your unique outreach needs.

Over 20 years, the company has expanded to successfully work with a growing list of **CLIENTS WORLDWIDE.**

The Church Online has helped raise more than **\$100 MILLION** through our online giving, ecommerce, and fundraising platforms.

Since 2002, The Church Online has completed more than **100,000 DESIGN AND WEBSITE IMPLEMENTATIONS.**

For more information, please visit us online at www.thechurchonline.com.

www.thechurchonline.com

FOLLOW US ON   






CHURCH MANAGEMENT AS A SERVICE

An extension of **YOUR CHURCH'S** staff
for a fraction of the cost!



Maximize
YOUR PRESENCE



Let us help you move your organization forward!

Allow us to become an extension of your staff and enjoy the benefit of utilizing our entire suite of professional services for a fraction of the cost.

“

The Church Online has been a great ministry partner for us at The Saint Paul's Baptist Church. Our relationship has been long-standing and beneficial. Their professional team and excellent work set the industry standard. I would recommend them without reservation.

”

– Dr. Lance Watson, Senior Pastor
The Saint Paul's Baptist Church - Richmond, VA

A top-down view of a collaborative workspace. Several people are visible, some with their heads down, others with hands on the table. The table is covered with hand-drawn diagrams and sketches. A large blue circle with a black border is the central focus, containing the text 'ANALYZE THE DEPTH OF OF YOUR REACH!'. To the left, a red circle contains a drawing of an open book, with a hand holding a blue pen pointing at it. Below this, a dashed arrow points to the blue circle. Further down, a green circle contains a small cup of coffee and the letter 'A'. To its left, a yellow circle contains the letter 'B'. A dashed line connects the green circle to the word 'RESEARCH' written on the table. To the right of the blue circle, the word 'DESIGN' is written. Below 'DESIGN', a hand is drawing a large white arrow pointing left. In the bottom center, the number '10' is written. The background is a light-colored surface with various sketches, including a magnifying glass, puzzle pieces, and a large eye in the top right corner.

ANALYZE THE DEPTH OF
OF YOUR REACH!

||

DESIGN

RESEARCH



MAXIMIZE YOUR PRESENCE IN YOUR MARKET

Let us help you move your organization forward by taking advantage of our **FULL NETWORK OF SERVICES**. With thorough evaluations of your organization, technology, and creative needs, we analyze the depth of your reach. Capitalize on any **NEW TECHNOLOGY SERVICES** obtained through The Church Online as we strategize with you to maximize your presence in your **MARKET AND BEYOND**.

www.thechurchonline.com

FOLLOW US ON   



WHO WE ARE

Church History

- EARLY YEARS (SEED)...** REVEREND JAMES W. RUDASILL, SR.
- Church founded by Reverend James W. Rudasill, Sr.
 - First meeting was held February 7, 1954 at the home of John H. and Mary H. H. H.
 - First official service was held March 15, 1954 at 1025 N. 1st St.
 - First official service to 1000 Florida Ave. NE and held its first service February 8, 1954
 - Church relocated to 1000 Florida Ave. NE and held its first service February 8, 1954
 - First anniversary of the church occurred April 8 - April 9, 1954 and Reverend Chester A. McDonald, Sr. was the celebrant
 - First service of the church occurred April 8 - April 9, 1954 and Reverend Chester A. McDonald, Sr. was the celebrant
 - Church relocated to 2656 N. 1st St. under new leadership - Reverend Chester A. McDonald, Sr. with a membership of 30
- STEM/BUD...** REVEREND DR. CHESTER A. McDONALD, SR.
- Church relocated to 3425 Sherman Ave. NE on July 13, 1970
 - Church purchased land on July 13, 1970 and moved into our new building where
 - Church purchased land on July 13, 1970 and moved into our new building where
 - Church purchased land on July 13, 1970 and moved into our new building where
- HEAD/COMPOSITE (FLOWER)...** REVEREND DR. LARRY W. JORDAN
- In 2001, a non-profit community based organization was founded to focus on our youth named the Maple Springs Community Service Corporation
 - In October 2004, Maple Springs hosted its first community health event "Health, Fun and Fitness Day" and it continues to be held yearly
 - In April 2007, MSBC planted an international ministry in the Dominican Republic

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MAPLE SPRINGS BAPTIST CHURCH

HOME WHO WE ARE INSIDE MSBC EVENTS GIVE MEMBERS CONNECT WITH US

Welcome to

MAPLE SPRINGS BAPTIST CHURCH

PASTOR SAM TARVER AND FIRST LADY LOVIE BROWNE TARVER

PLAN A VISIT

JOIN MSBC

WATCH SERMONS

GIVE

Service Times

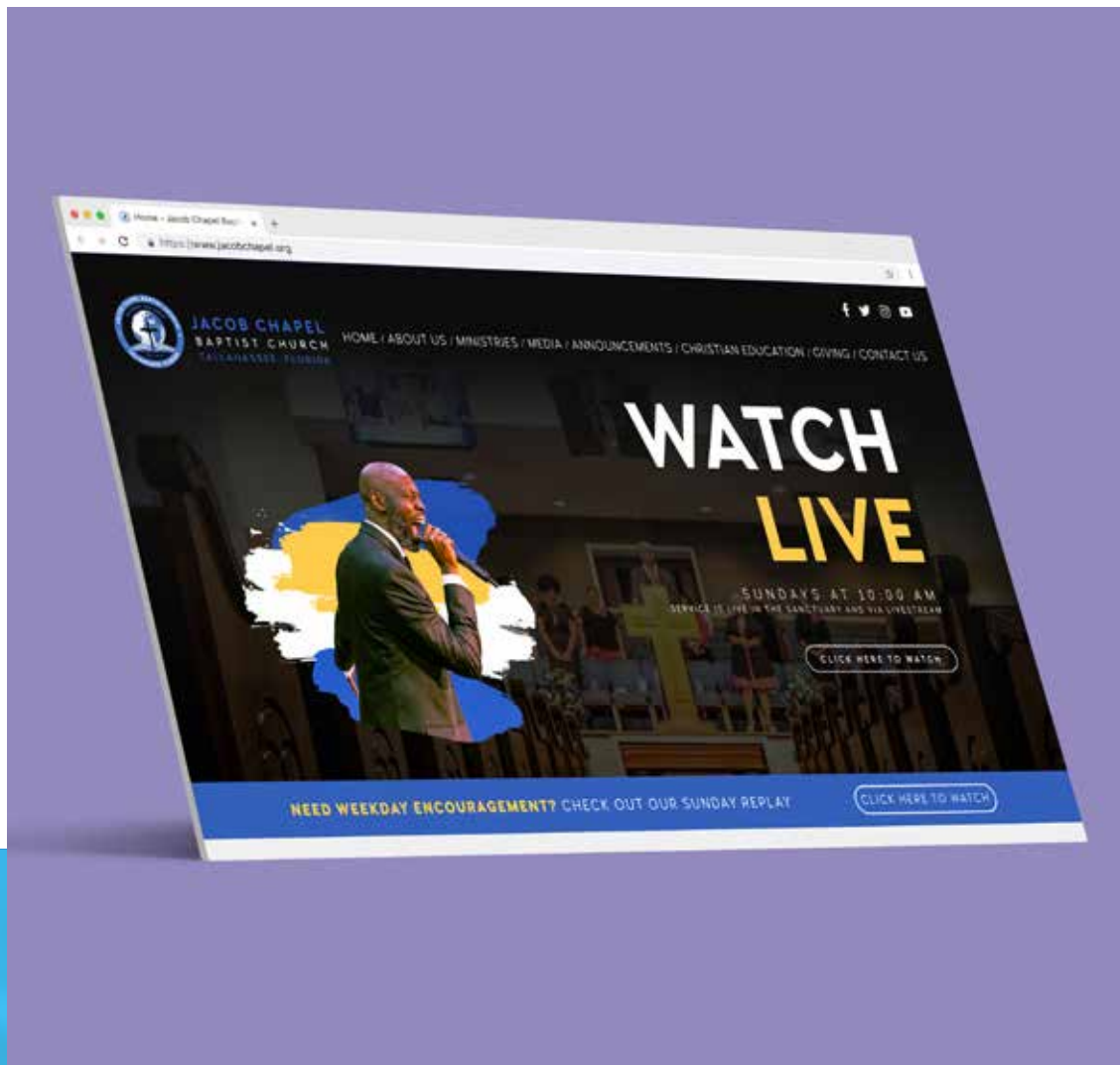
SUNDAY WORSHIP
Sunday · 10:30 AM

BIBLE STUDY
Monday · 12:00 PM - 1:00 PM



WEBSITE DEVELOPMENT

A **UNIQUE VIEW** into the spirit
of your ministry.



Unique and
EASY TO USE



With an expanding list of web projects we have become a leader in our industry.

We work hand in hand with you to produce a unique website that meets your organization's needs and future goals. With our in-house design and programming teams, we can create a custom website, featuring what you want most.

- Update your website anytime with an easy-to-use interface.
- Ensure your website stays up-to-date and secure with our support team.
- Integrate online forms, text message notifications, and more!
- Increase your revenue with online giving and online stores.

57% of internet users say they won't recommend a business with a poorly designed mobile website.



WEBSITE ADVANTAGES

User Friendly

Revenue Generation

Media Integration



Mobile Responsive

Brand Recognition

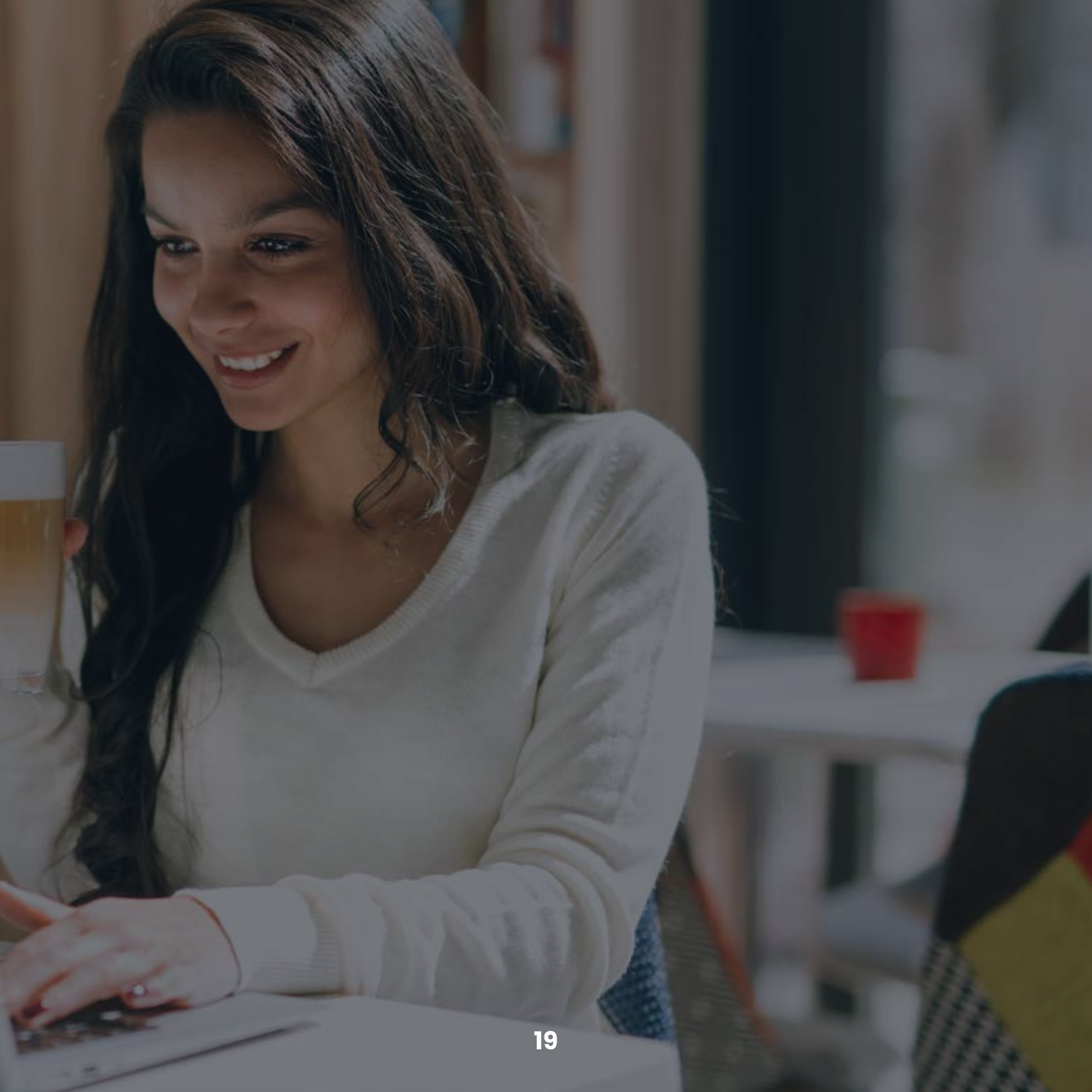
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FOLLOW US ON   

A blurred background image of a person sitting at a desk with a laptop and a glass of beer.

Share God's message virtually
with a new website!









MOBILE APP DEVELOPMENT

YOUR MINISTRY in the palm
of your hands.



One Easy
PLATFORM

A young man with short dark hair, wearing a tan blazer over a light blue t-shirt, is smiling and looking down at a black smartphone he is holding in his hands. The background is a blurred city street scene. The image is partially covered by a white geometric shape on the left and a blue geometric shape at the bottom left.

Put **your ministry** in the hands of people all over the world!

In today's world, everyone is considered internet savvy. Consumers of all ages are devouring content, whether it be videos, images, podcasts, or blogs. Mobile apps make media all the more accessible. With a mobile app, deliver all the important information your organization communicates in one simple platform.

“

The Church Online has been a tremendous blessing to our ministry. Their professionalism and creativity is unparalleled.

”

– **Bishop Walter S. Thomas, Sr., Senior Pastor**
New Psalmist Baptist Church - Baltimore, MD

People spend 87% of their time online on mobile apps, making mobile app development a must for businesses.





MOBILE APP ADVANTAGES

- **EXPAND** your reach globally.
- **ENCOURAGE** community with prayer walls and social media integration.
- **SHARE** information on the fly with push notifications.
- **PROVIDE** easy access to live streams, video on demand, and more.
- **PROTECT** your app with password authorization.
- **GENERATE** revenue with easy online giving.





LIVE AND ON DEMAND VIDEO STREAMING

Enlarge the territory of
YOUR MINISTRY.



A Global **AUDIENCE**

An Expert Approach

Transform your ministry with live streaming and video on demand. In today's busy world, it's even more difficult for many people to consistently make their way to church services. With online streaming, you can bring the church to your students away for college and those who are traveling for work. Even more, you can reach the world, extending your reach far beyond the four walls of your church building.

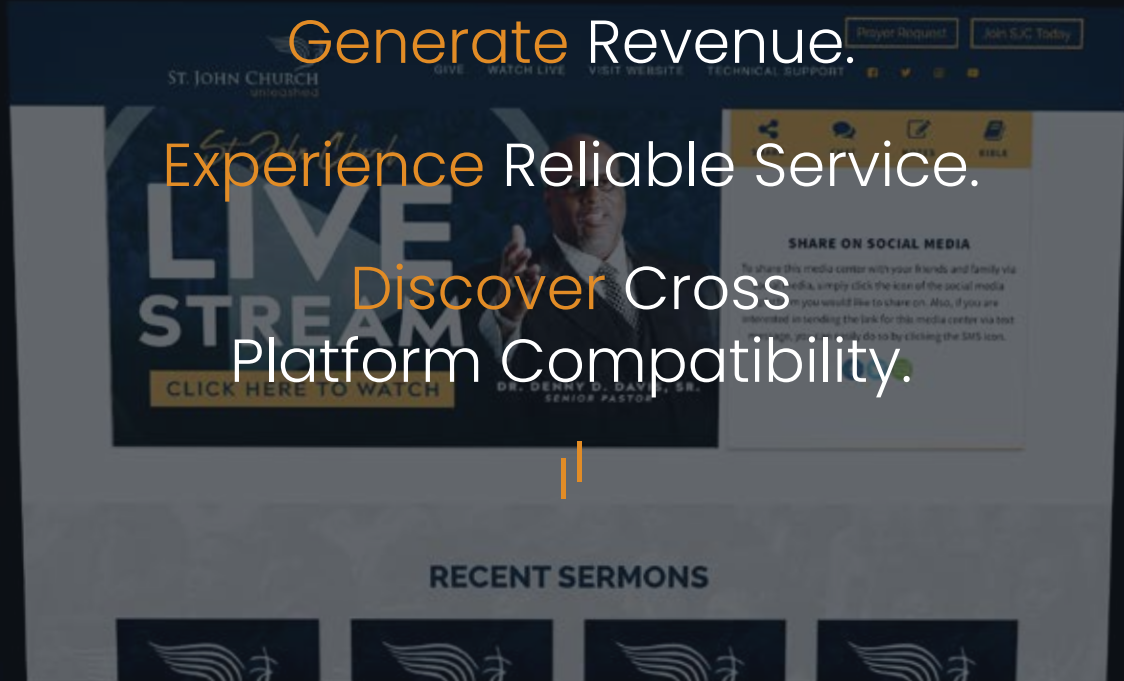
TRANSCEND THE TRADITIONAL AND TRANSFORM YOUR MINISTRY:

- Stream to unlimited viewers, worldwide.
- Keep in touch with college students, traveling church members, and homebound members.
- Stream to any Android or iOS device.
- Use multiple bit rates to stream smoothly on slow connections.
- Connect at any time with video on demand.
- Use almost any video and audio workflow.

Generate Revenue.

Experience Reliable Service.

Discover Cross
Platform Compatibility.





VIDEO STREAMING ADVANTAGES

*Utilize **VIDEO ON DEMAND** to share and re-share your content with people around the world.*

- Automatically record and publish your events.
- Easily add, remove, and categorize pre-recorded content.
- Customized media center to reflect your brand.
- Increase audience interaction via our chat and note-taking features.

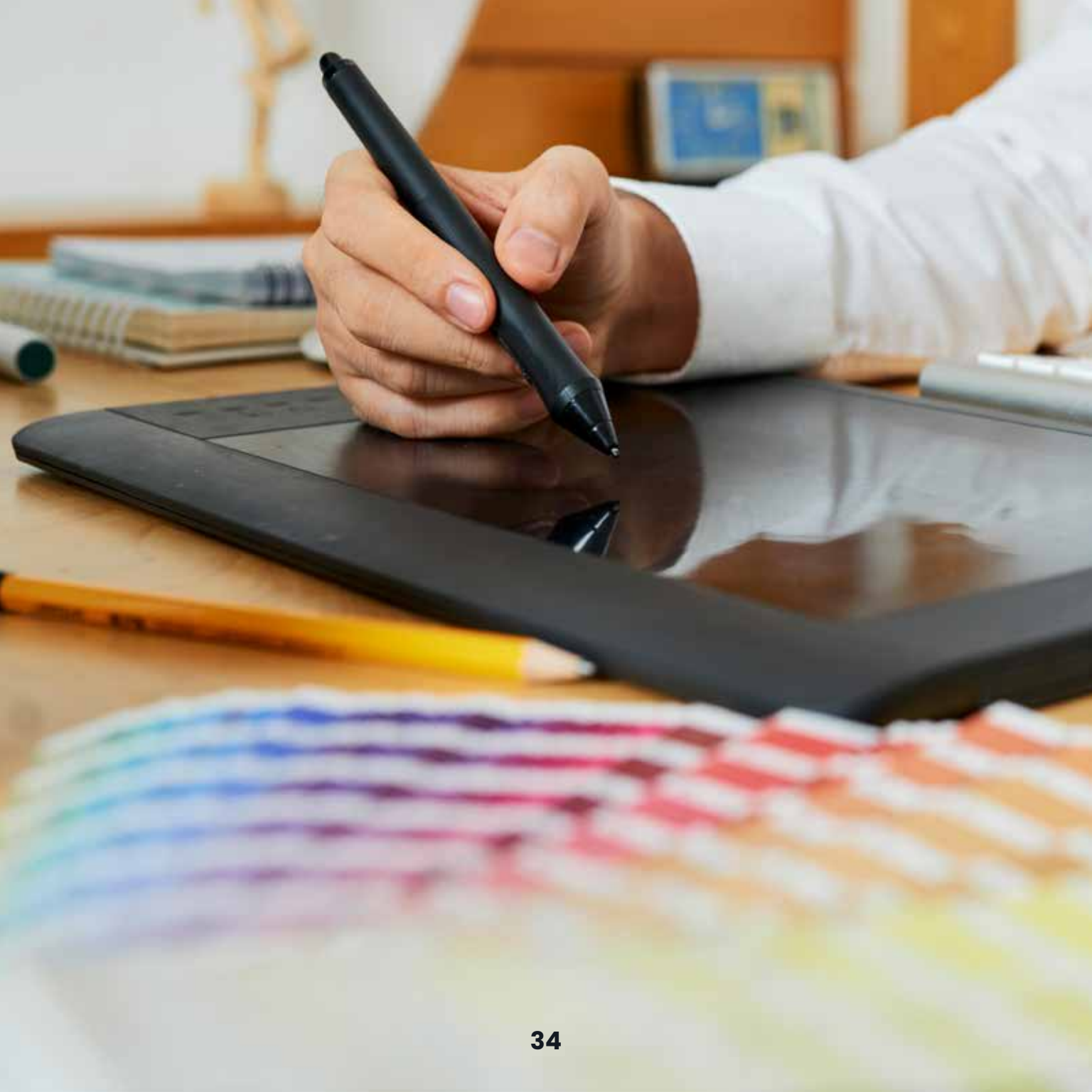
*Broadcasting is one thing. Understanding **WHO IS WATCHING** is another.*

- Utilize accurate, direct analytics tools.
- Get a snapshot, of yesterday, today, and even right now.
- Take advantage of geo-blocking technology.
- Effortlessly support multiple campuses.

Stream your church's
major events!









GRAPHIC DESIGN & BRAND DEVELOPMENT

Unparalleled **EXCELLENCE** and **CREATIVITY**.



Visual **IDENTITY**

Creative services developed to meet your specific needs.

- Professional magazines
- Specialty-designed mailers
- User-friendly websites
- Logo development
- Book layout
- Advertising and signage
- Marketing campaign materials
- Newsletters
- Event programs
- Bulletins & booklets
- Social media graphics
- Brochures & flyers
- Tradeshow displays
- And more!

There is so much I could say about The Church Online. They are able to graphically capture the essence of ministry. Their staff is professional, creative, and we always get our deliverables on time.

– Joi Thomas, Media Relations and Promotions
New Psalmist Baptist Church - Baltimore, MD

A picture is worth a thousand words. Make your graphics speak for you.





ACHIEVE YOUR GOALS

The Church Online has helped shape the **VISUAL IDENTITY** of some of the most influential organizations today. We take great care and effort to ensure that we listen to our clients' needs and provide solutions that will help **ACHIEVE THEIR GOALS.**

www.thechurchonline.com

FOLLOW US ON   





VIDEO PRODUCTION

Strategically share the
SPIRIT OF YOUR MINISTRY.



Expand
YOUR REACH



Your mission is big.

With technology booming, opportunities to grab your demographic's attention are endless. Directed video content can be a very successful marketing tool.

- Audio and video editing
- Graphics development
- Video announcements & bumpers
- Promotional spots
- On-location shoots & support
- Voiceover support
- And more!



Viewers retain 95% of a message when they watch it in a video compared to 10% when reading it in text.





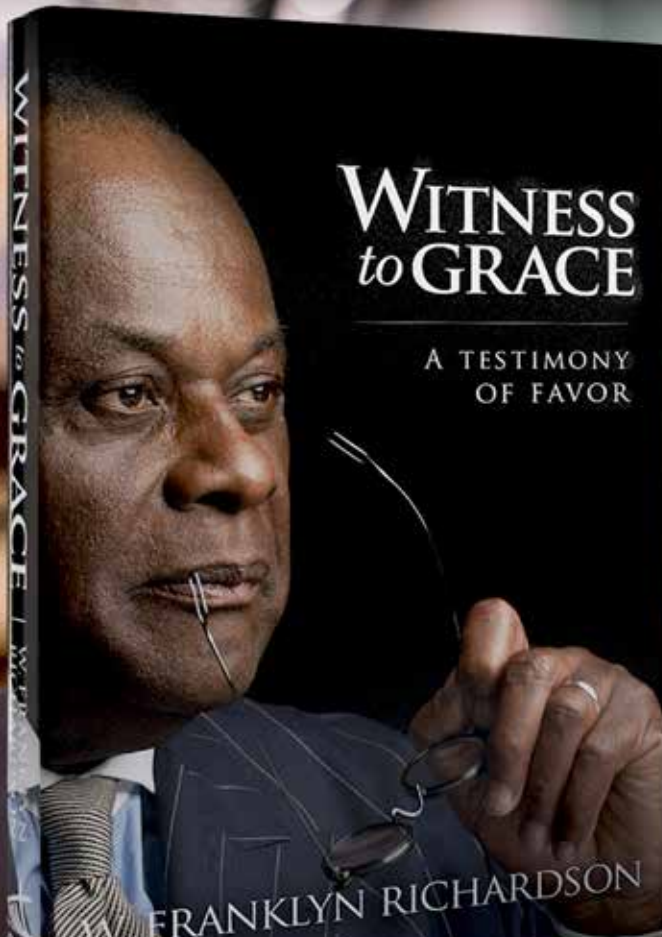
A COST EFFECTIVE WAY TO SHARE YOUR MISSION *ALL OVER THE WORLD!*

The Church Online provides a **CREATIVE, TASK-ORIENTED TEAM OF PROFESSIONALS** to assist with pre-production and planning to post-production. We will help you to communicate goals, objectives, and events in a creative way.

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FOLLOW US ON   

NATIONAL BEST SELLER

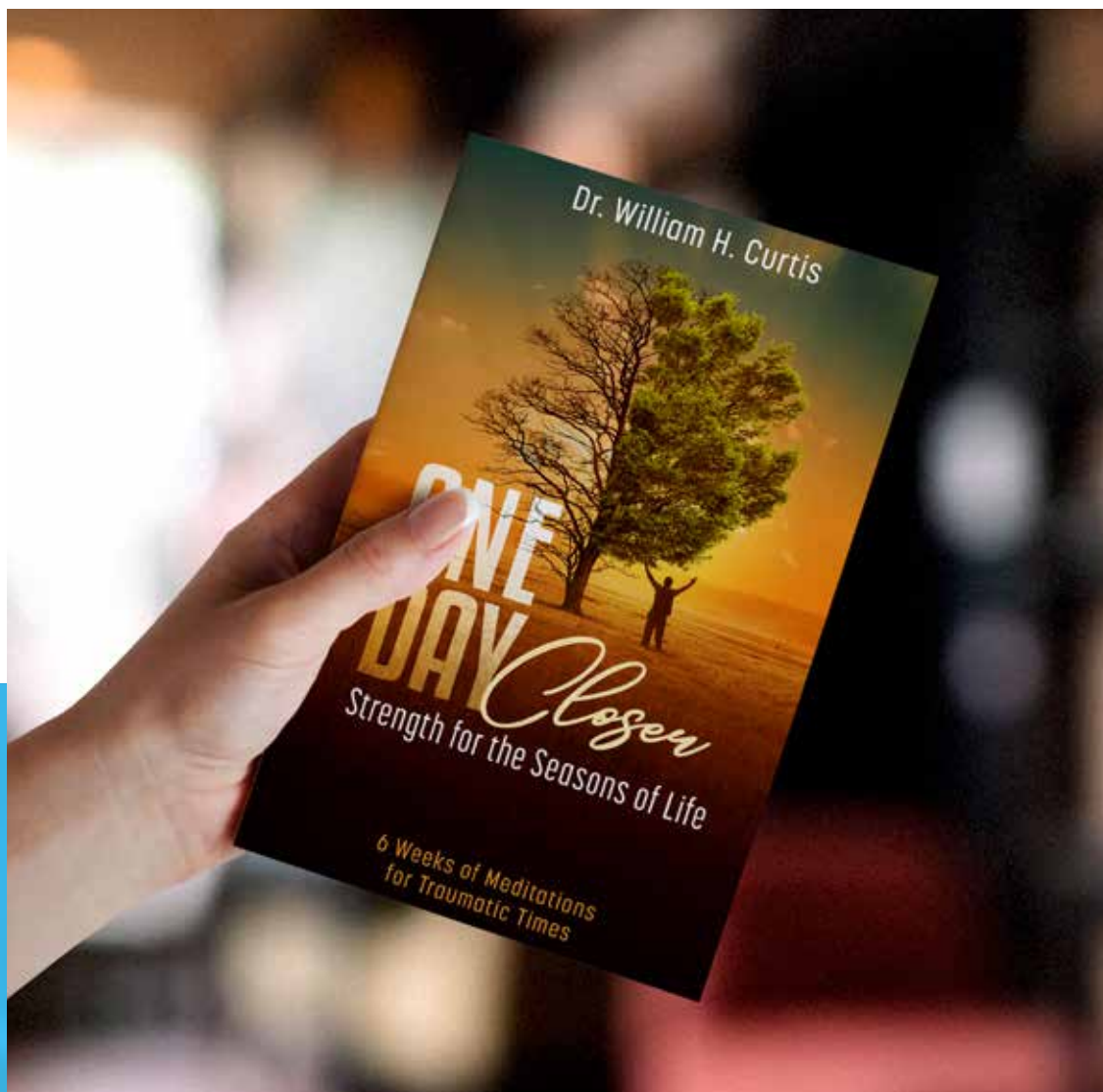


"I am grateful to the professionals at The Church Online whose zealous attention to every detail successfully navigated this book project through the choppy waters of publication to completion."

- Dr. W. Franklyn Richardson, author of *Witness to Grace: A Testimony of Favor*

WRITING & PUBLISHING

Share the **POWER** of the **WORD**.



Influential **WORKS**




Sharing the written word is a powerful tool.

The Church Online specializes in comprehensive technology and design solutions, but we also run a thriving book publishing division that works with influential pastors and authors throughout the United States. We provide customized packages developed to meet your unique outreach needs.

“ The Church Online is truly a company that is filled with people who are both professional and personal. As a recent author, the staff encouraged me through the process from start to finish. In addition, their level of excellence is by far one of the greatest. As a client who has received both my church logo and book publication from them, I encourage without any reservation for all prospective clients to allow The Church Online to provide you with their services. You will NOT be disappointed. I am a proud client of The Church Online. ”

– **Steven Carter, Pastor**
Mt. Ararat Baptist Church - Brooklyn, NY



When you speak, your words
only last a moment. But, when
you write, they last forever.





OUR WRITING AND PUBLISHING TEAM PROVIDES...

- Manuscript review
- Ghostwriting, editing, proofreading
- Publicity and promotion
- Book layout and cover design
- Copyright and ISBN
- Product fulfillment and distribution

www.thechurchonline.com

FOLLOW US ON   





SOCIAL MEDIA MANAGEMENT

Share **YOUR CHURCH'S**
message globally.



Crucial to
SUCCESS

Share your message and enlarge your territory.

In today's digital world, a strong social media presence is crucial to your success. The Church Online has developed a team of experts well-versed in social media outlets not limited to:

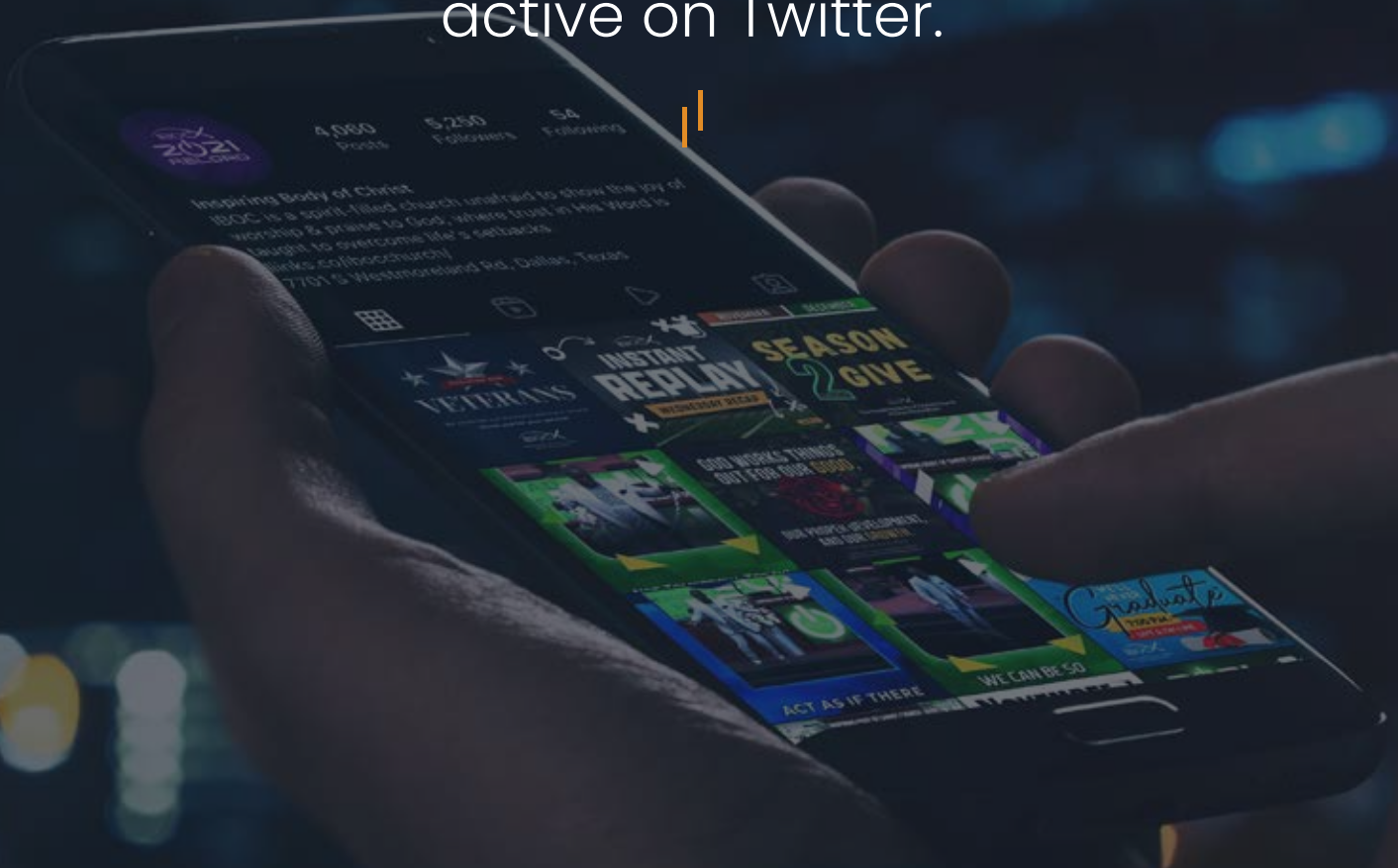


AND MORE!

“ The Church Online is a company of excellence, creativity, and integrity. I've used them for several initiatives – conference marketing campaigns, graphic design, and website and mobile app development. Their ability to not only understand my vision, but to expand and strengthen my vision is amazing. With all of that going for them, here's what I appreciate most: their ability to agree to and meet deadlines. This could be a bit strong, but I 'love' this company. **”**

– Dr. Anthony Brown, Minister of Marketing & Business Development
Morning Star Baptist Church - Baltimore, MD

Social media use is continually growing with 2.32 billion monthly users on Facebook, over 1 billion users on Instagram, and 321 million active on Twitter.






CREATE PERSONALIZED RELATIONSHIPS

Instantly **SPREAD IMPORTANT MESSAGES, PROMOTE EVENTS, AND SHARE MOMENTS.** Enhance the online experience by creating more personalized relationships through social media.

www.thechurchonline.com

FOLLOW US ON   



We'd love to help you get started!

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🐦 @thechurchoonline

📷 @thechurchoonline

Reach Out to

**THE CHURCH ONLINE
TODAY!**



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